

Lakeside's River Park Conservancy

P.O. Box 2239

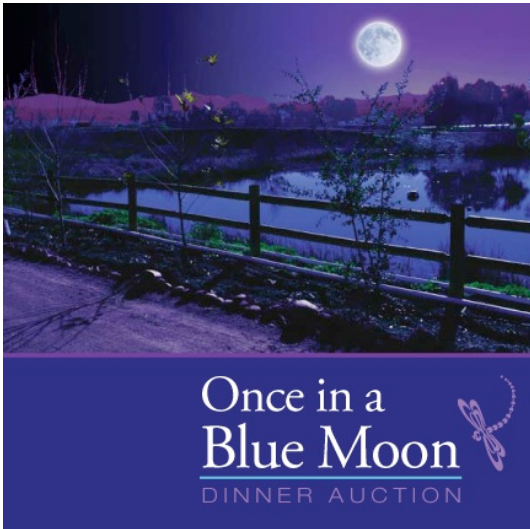
Lakeside, CA 92040

619-443-4770 phone / 619-443-4740 fax

www.lakesideriverpark.org

Once in a Blue Moon Dinner & Auction

Sponsorship Agreement Form



Please offer your support
for the
4th Annual
Once in a Blue Moon
Dinner & Auction

Saturday September 25, 2010

*Join us for an alfresco Italian
dinner under the twinkle of the
stars and lights along the River
Trail*

In order to successfully raise money for Lakeside's River Park Conservancy, we are relying heavily on corporate sponsorship. The following sponsorships are available:

Blue Moon Presenting Sponsor - \$10,000

- * Name & Logo on the Official Event invitation as the *Blue Moon Presenting Sponsor* (800 impressions x 2 people. Print deadline applies)
- * Logo/Name on the Blue Moon Welcome Banner, Observation Deck Banner and Sponsor Banner (3 banners total)
- * Opportunity to hang company banner at event (provided by sponsor)
- * Stage recognition as *Blue Moon Presenting Sponsor*
- * Opportunity to address event participants
- * Complimentary Full page Ad (B/W) Inside front cover. In up to 300 dinner programs
- * Sponsor recognition and link to your web site in our monthly E-Newsletter (2,300 individuals)
- * Logo/Link on the River Park's website
- * Named in all Press Releases as the *Blue Moon Presenting Sponsor*
- * Listed as *Blue Moon Presenting Sponsor* on all materials publicizing the event
- * One complimentary table for eight at the Once in a Blue Moon Dinner on September 25th and three bottles of wine
- * Opportunity to place a giveaway item at each attendee's table setting (350 attendees)

Star of the Night Sponsor - \$5,000

- * Name & Logo on the Official Event invitation as the *Star of the Night Sponsor* (800 impressions x 2 people. Print deadline applies)
- * Logo/Name on the Observation Deck Banner and Sponsor Banner (2 banners total)
- * Complimentary Full page Ad (B/W) in up to 300 dinner programs
- * Sponsor recognition and link to your web site in our monthly E-Newsletter (2,300 individuals)
- * Logo/Link on the River Park's website
- * Named in all Press Releases as the *Star of the Night Sponsor*
- * Listed as *Star of the Night Sponsor* on all materials publicizing the event
- * One complimentary table for eight at the Once in a Blue Moon Dinner on September 25th and three bottles of wine
- * Opportunity to place a giveaway item at each attendee's table setting

Moon Light Observation Deck Sponsor - \$3,000

- * Name & Logo on the Official Event invitation as the *Observation Deck Sponsor* (800 impressions x 2 people. Print deadline applies)
- * Logo/Name on the Observation Deck Banner and Sponsor Banner (2 banners total)
- * Complimentary 1/2 page Ad (B/W) in up to 300 dinner programs
- * Sponsor recognition and link to your web site in our monthly E-Newsletter (2,300 individuals)
- * Logo/Link on the River Park's website
- * Named in all Press Releases as the *Observation Deck Sponsor*
- * Listed as the *Observation Deck Sponsor* on all materials publicizing the event
- * Six Tickets to the Once in a Blue Moon Dinner on September 25th and two bottles of wine
- * Opportunity to hand out a giveaway item at the Observation Deck area

Rock the River Sponsor- \$1,500

- * Sponsor recognition in our E-Newsletter (2,300 individuals)
- * Logo/Link on the River Park's website
- * Logo/Name on the Observation Deck Banner and Sponsor Banner (2 banners total)
- * Named in all Press Releases as an event sponsor
- * Listed as a Sponsor on all materials publicizing the event
- * Four Tickets to the Once in a Blue Moon Dinner on September 25th and one complimentary bottle of wine

Trailblazer Sponsor - \$500

- * Logo/Link on the River Park's website
- * Logo/Name on the Sponsor Recognition Banner
- * Sponsor recognition in our E-Newsletter (2,300 individuals)
- * Two Tickets to the Once in a Blue Moon Dinner on Oct. 3rd